



Service Definition

Enterprise Architects (EAL) Business Strategy service addresses challenges presented by globalization, technological change, and growing economic interconnections. Strategy is more necessary than ever. The frequency and speed with which leadership positions change are increasing—and the performance gap between winners and losers is widening. EAL can provide specific services for corporate strategy, business unit strategy, strategic planning and business model innovation.

How we deliver this service

Our Business Strategy service will ensure that you are able to beat business impacting trends, and adapt to, a much broader range of strategic environments, each requiring distinct approaches and capabilities.

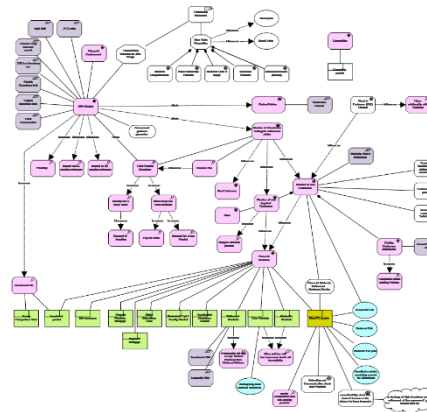
EAL will perform an assessment of the strategic context, develop a strategic framework elaborating the mission and vision to develop high level implications of the strategy. Various business strategy artefacts models will be produced and used within the core deliverables.

EAL will work with you to develop and communicate the Business Strategy.

Deliverables

- Strategic Framework
- Strategic Pillars
- Strategic Implications
- Change Management and Implementation Roadmap
- Business Canvas Model
- Business Motivation Model
- Key Performance Indicators
- Business Capability Model

Clients that have used this service



How we work with you

www.enterprisearchitects.eu/howweworkwithyou